

Annual Report

2018-2019

MAKING A DIFFERENCE TOGETHER

Board of Directors

Hillary J. Austin*, Board Chair
Elmira City School District

Mark S. Clark*
Corning Incorporated

Martin J. Curran
Corning Incorporated

Lou DiFabio*, Secretary
Chemung Canal Trust Company

Arne Feyling*, Board Chair-Elect
Kennedy Valve

James B. Flaws*, Treasurer
Corning Incorporated CFO Emeritus

James B. Gensel**
Fagan Engineers

Ian Harrop*
Corning Incorporated

Ernest Hartman
IBEW Local 139

Jonathan Hartman*
Corelle Brands

Robert Holden
IBEW Local 139

Judy McIntosh*, Immediate Past Chair
Mengel Metzger, Barr & Co. LLP

Julie E. Monahan*
First Heritage Federal Credit Union

Amber Phelps
Steuben Trust Company

Lou Socha**
Nancy A. Socha & Associates

Nancy A. Socha**
Nancy A. Socha & Associates

Robert A. Stanton
Streeter Associates

Frank Vassallo
Chemung Canal Trust Company

Dale Webb**
Eaton Corporation

Anne Welliver-Hartsing
Build Welliver Inc.

*Executive Committee

**Board term expired in 2018-2019

Dear Friends,

In 2018-2019 United Way of the Southern Tier made impressive strides toward community-level change affecting the quality of life throughout the region. Based on the framework of the strategic plan adopted five years ago, United Way of the Southern Tier remains focused on and committed to the lifelong success of our community's children; the care and safety of our seniors, and to providing for the basic needs of our most vulnerable neighbors. That commitment is unwavering even as we evolve.

Evolving means change and, often, disruption. At United Way, we are embracing this reality with remarkable passion, focus and resilience — all in pursuit of new opportunities and solutions to address the complex social problems facing Chemung and Steuben counties.

United Way of the Southern Tier's signature initiative, *Southern Tier Kids on Track*, is growing our commitment to our youngest residents by integrating efforts with educators, early childhood development experts, economic development professionals, and health and wellness providers to ensure strategies lead to the best possible outcomes for children.

In support of those outcomes, in 2018 United Way of the Southern Tier became an affiliate of Dolly Parton's Imagination Library to get books into the hands of young children and their parents. Encouraging the love of reading at an early age prepares a child for school and sets the stage for future success in life and work. We are proud to report that more than 12,000 books were delivered to local children in 2018-2019.

Throughout 2018-2019, United Way's commitment to support vulnerable populations — specifically struggling families and senior citizens — remained core to our mission to improve the quality of life for every person and every family in the Southern Tier.

We know strong partnerships with educational institutions, government, community-based organizations, and the private sector — along with our philanthropic partners — are the force multiplier for improving community conditions.

To every corporate, business, and foundation partner, and to the thousands of individual donors helping United Way lead positive change in our community, we thank you. Your gifts are making a difference.

We invite you to share in the optimism we hold for the future of our community and to engage with United Way of the Southern Tier to continue to bring about positive change.

Thank you,

Hillary J. Austin
BOARD CHAIR

Stephen M. Hughes
PRESIDENT AND CEO

Printing sponsored by:



PERRY & CARROLL INC.
Insurance since 1860

DOLLY PARTON'S IMAGINATION LIBRARY



UNITED WAY OF THE SOUTHERN TIER JOINS DOLLY PARTON'S IMAGINATION LIBRARY

United Way of the Southern Tier became an affiliate of Dolly Parton's Imagination Library in 2018 as part of the Southern Tier Kids on Track initiative to improve school readiness.

Every child under the age of 5 in Chemung and Steuben counties can be registered to receive a free, age-appropriate book each month by mail until the month before their 5th birthday. Imagination Library is funded locally by United Way of the Southern Tier donors.

As of June 30, 2019, more than 2,200 local children were registered for the Imagination Library.

In 2018-2019, 12,576 books were mailed to children in Chemung and Steuben counties.

Registration is free at www.uwst.org.



HELP GROW THE IMAGINATION LIBRARY

You're invited to join the volunteers who are helping spread the word about Dolly Parton's Imagination Library in our community. If you have a half-hour or a half-day, you can help provide informational bookmarks to parents and caregivers and answer questions. United Way of the Southern Tier provides the training and materials. If you would like to know more, please email info@uwst.org or call 607-936-3753.



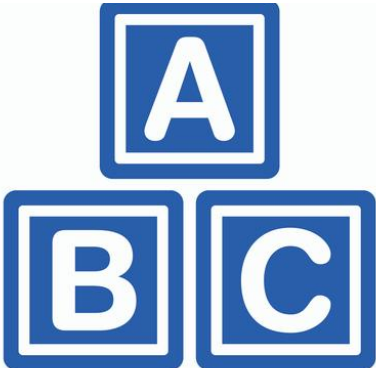
KIDS ON TRACK



Goals:

- Make sure all children are ready for school
- Engage parents as partners in their child's development & well-being
- Support children and families through summer learning opportunities
- Expand access to quality, affordable childcare

Your gifts to United Way of the Southern Tier helped children in the following ways in 2018-2019:



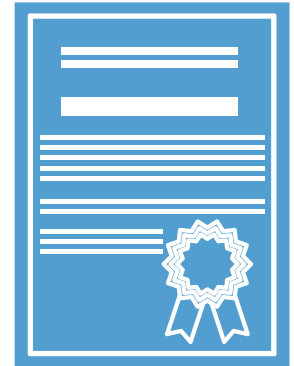
76%

Of children in programs funded by United Way of the Southern Tier were proficient on school readiness assessments



1,062

Young children, in grades kindergarten-3, received literacy-specific supports in United Way of the Southern Tier-funded programs



79%

Of children in programs funded by United Way of the Southern Tier achieved appropriate developmental milestones



TAKE PART IN THE DAY OF ACTION

United Way of the Southern Tier organizes an annual Day of Action in which community members can lend a hand to area non-profit agencies with projects such as sorting donations, preparing meals, planting flower beds and painting murals. If you'd like to learn more or get involved in a future event, please email info@uwst.org or call 607-936-3753.



BASIC NEEDS NETWORK

Goals:

- Ensure the basics of food, clothing and shelter are met
- Grow healthier communities
- Build income stability for local families & individuals
- Increase safety for victims of domestic violence

Your gifts to United Way of the Southern Tier helped struggling families in the following ways in 2018-2019:



480

Local young adults in programs funded by United Way of the Southern Tier received job skills training



1,055

Individuals in United Way of the Southern Tier-funded programs accessed affordable housing, financial products and services



9%

Of individuals served by United Way of the Southern Tier-funded programs increased their disposable income by reducing costs

WANT TO HOLD A DONATION DRIVE?

United Way of the Southern Tier organizes charity donation drives that benefit children, seniors and struggling families in our community. If your local school, group, agency or business is interested in hosting a drive, contact Lois Wilson, manager of communications and media relations at United Way of the Southern Tier, at lwilson@uwst.org or 607-377-5834.



SENIOR SUPPORT NETWORK



Goals:

- Help elderly individuals age safely in their homes
- Address isolation among the senior population
- Provide nutritional and transportation programs
- Expand home health and volunteer caregiving services

Your gifts to United Way of the Southern Tier helped senior citizens in the following ways in 2018-2019:



2,359

Seniors participated in physical activity or nutrition programs funded by United Way of the Southern Tier



81%

Of seniors who participated in United Way of the Southern Tier-funded programs were able to remain in their homes



699

Seniors utilized home-based medical or personal care services funded by United Way of the Southern Tier

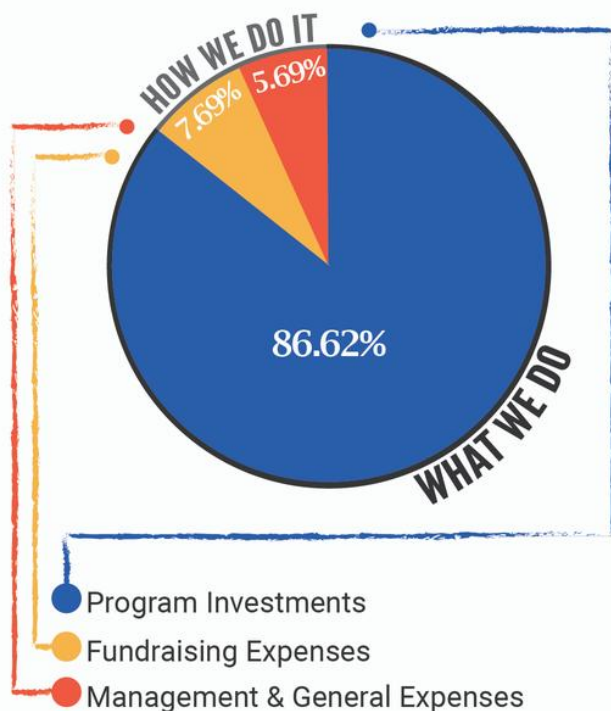


VOLUNTEER AT A LOCAL NON-PROFIT

United Way of the Southern Tier has a website devoted to matching local residents with local volunteer opportunities. You can learn more about the needs of local organizations — such as helping with home-delivered meals or personal care for senior citizens — at our website www.uwstvolunteers.org.

COMMITTED TO TRANSPARENCY

HOW EFFICIENT ARE WE?



Out of every dollar, only 13.38 cents are retained to pay Fundraising and Management & General Expenses

*Based on a three-year average

2018-2019 FINANCIALS

Total Public Support	\$3,439,232
Total Revenue	\$385,892
Total Public Support & Revenue	<u>\$3,825,124</u>
Net Funds Invested in Community	\$2,590,425
Program Expenses	\$365,229
Administrative & Fundraising Expenses	\$576,211
Total Funds Awarded & Functional Expenses	<u>\$3,531,865</u>
Change in Net Assets	\$293,259
Net Assets – Beginning	<u>\$2,139,479</u>
Net Assets – Ending	<u><u>\$2,432,738</u></u>

All financial information is as of June 30, 2019.

Audited financial statement & Form 990 available for review

United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP. The most recent audit findings and a full copy of Form 990 are reported to the Board of Directors and are available at www.uwst.org/financial-policy-info. A copy of the most recent audited financial statement is also available upon request to: United Way of the Southern Tier, 300 Nasser Civic Center Plaza, Suite 220, Corning, NY 14830, or to the Office of the Attorney General, The Capitol, Albany, NY 12224-0341. United Way of the Southern Tier's fiscal year runs July 1 to June 30.



CHARITY NAVIGATOR
your guide to intelligent giving



Charity Navigator gives United Way of the Southern Tier its highest rating for Accountability & Transparency.

MISSION

To unite and prioritize resources to improve the quality of life for every person and every family in our community.



**United Way
of the Southern Tier**

VISION

We envision a thriving community where all children have the foundation for life-long success and our collective well-being is secure.

THANK YOU 2019 DAY OF ACTION VOLUNTEERS!



UNITED WAY OF THE SOUTHERN TIER STAFF

Stephen M. Hughes
President & CEO
shughes@uwst.org

Kate E. Andrukut
Administrative Assistant
kandrukut@uwst.org

Carol A. Dassance
Finance Assistant
cdassance@uwst.org

Lisa T. Gill, CPA
Director of Finance & Administration
lgill@uwst.org

Barbara A. Hubbell
Senior Director of Strategic Initiatives
bhubbell@uwst.org

Maleaha R. Smith
Director of Business Integration
Management Services
msmith@uwst.org

Lois Wilson
Manager of Communications
& Media Relations
lwilson@uwst.org

FOLLOW UNITED WAY OF THE SOUTHERN TIER ON SOCIAL MEDIA:



facebook.com/UnitedWaySouthernTier



[twitter.com /uwst](https://twitter.com/uwst)



linkedin.com/company/united-way-of-the-southern-tier



instagram.com/unitedwaysoutherntier



United Way
of the Southern Tier

United Way of the Southern Tier
300 Nasser Civic Center Plaza, Suite 220
P.O. Box 1408
Corning, NY 14830
607-936-3753 | www.uwst.org

Printing sponsored by:



PERRY & CARROLL INC.
Insurance since 1860