



Casual Day Passes

#1

SETUP NEEDED Printed passes or stickers; employer approval; donation collection method

THE IDEA Employees donate for permission to enjoy an approved casual dress day.

HOW TO RUN IT

- 1 Choose the date and confirm the dress guidelines with leadership.
- 2 Set a suggested donation amount and explain how to contribute.
- 3 Give each donor a pass or sticker to wear on the selected day.
- 4 Share the total raised and thank everyone who participated.

TIP Offer several themed options, such as jeans, sneakers or team apparel days.

Every Drop Counts Wall

#2

SETUP NEEDED Paper water drops; markers; tape or removable adhesive; display board

THE IDEA Create a visible ripple of generosity by adding one water drop for each gift.

HOW TO RUN IT

- 1 Set up a display in a lobby, break room or shared workspace.
- 2 Invite donors to write their name or an encouraging message on a drop.
- 3 Add each completed drop to the display throughout the campaign.
- 4 Celebrate milestones as the wall fills with generosity.

TIP Use different drop colors for giving levels or departments.



Round-Up Campaign

#3

SETUP NEEDED Payroll-giving system; employee instructions; leadership approval

THE IDEA Invite employees to round their payroll contribution up to the next dollar.

HOW TO RUN IT

- 1 Confirm that payroll can support the round-up option.
- 2 Provide a simple example showing how a small increase adds up over time.
- 3 Give employees a clear form or link for changing their contribution.
- 4 Report the collective impact created by everyone who rounded up.

TIP Connect the idea to the message that every amount adds to the ripple.

Coffee for a Cause

#4

SETUP NEEDED Coffee and supplies; cups; serving station; donation sign

THE IDEA Offer morning coffee or a specialty drink for a suggested donation.

HOW TO RUN IT

- 1 Choose a morning and set up in a convenient employee area.
- 2 Post the suggested donation and explain what the proceeds support.
- 3 Serve drinks before work or during a scheduled break.
- 4 Keep the station tidy and share the amount raised afterward.

TIP Ask a local cafe to donate coffee or supplies to increase the proceeds.



Snack Cart

#5

SETUP NEEDED Assorted snacks and drinks; rolling cart or table; price list; payment method

THE IDEA Bring convenient treats to employees in exchange for a suggested donation.

HOW TO RUN IT

- 1 Collect donated or purchased individually packaged snacks.
- 2 Create an easy-to-read list of suggested donation amounts.
- 3 Visit departments during approved times or place the cart in a common area.
- 4 Restock as needed and track the campaign total.

TIP Include a few gluten-free, nut-free and lower-sugar choices when possible.

Lunch Preorder

#6

SETUP NEEDED Restaurant partner or catered menu; order form; payment method; pickup area

THE IDEA Raise funds through a convenient prepaid lunch offered at the workplace.

HOW TO RUN IT

- 1 Partner with a restaurant or select an easy catered meal.
- 2 Set a price that includes the meal and a clearly stated donation amount.
- 3 Collect orders and payment by a firm deadline.
- 4 Distribute labeled meals at one scheduled pickup time.

TIP Keep the menu short and include a vegetarian option.



Premium Parking Auction

#7

SETUP NEEDED Designated parking space; bidding sheet or online form; employer approval

THE IDEA Auction a convenient parking space for a week or month.

HOW TO RUN IT

- 1 Secure approval and identify a premium space that can be awarded.
- 2 Choose the auction dates and explain the bidding rules.
- 3 Accept written or online bids until the stated deadline.
- 4 Notify the winner, collect the donation and mark the reserved space.

TIP A month-long prize often inspires stronger bids than a single day.

Workplace Perk Drawing

#8

SETUP NEEDED Approved workplace perk; entry forms; collection container; rules

THE IDEA Offer a chance to receive an approved perk while supporting the campaign.

HOW TO RUN IT

- 1 Ask leadership to approve a perk, such as a long lunch or preferred parking.
- 2 Publish the entry method, deadline and eligibility rules.
- 3 Collect entries and donations according to local requirements.
- 4 Draw and announce the recipient, then share the amount raised.

TIP Confirm company policy and applicable fundraising or raffle rules before launch.



Silent Auction

#9

SETUP NEEDED Donated items or experiences; bid sheets; display tables; checkout method

THE IDEA Invite employees to bid privately on donated packages and experiences.

HOW TO RUN IT

- 1 Request appealing donations from employees and community partners.
- 2 Create a bid sheet with a starting bid and minimum increments for each item.
- 3 Display the items securely and announce the closing time.
- 4 Confirm the highest bids, collect payment and distribute the prizes.

TIP Group smaller donations into themed baskets to increase interest.

Mystery Envelope Wall

#10

SETUP NEEDED Numbered envelopes; small prizes or coupons; display board; donation sign

THE IDEA Donors choose a mystery envelope and receive the surprise inside.

HOW TO RUN IT

- 1 Fill each envelope with a donated prize, coupon or encouraging message.
- 2 Attach the sealed envelopes to a board and post the donation amount.
- 3 After donating, each participant selects one envelope.
- 4 Remove chosen envelopes and continue until the board is empty.

TIP Make sure every envelope includes something, even if it is a simple treat or thank-you.



Change Challenge

#11

SETUP NEEDED Department collection containers; labels; tracking sheet; secure counting area

THE IDEA Departments collect spare change and small bills during the campaign.

HOW TO RUN IT

- 1 Label a secure container for each participating department.
- 2 Choose the campaign dates and explain how totals will be counted.
- 3 Encourage employees to add contributions throughout the week.
- 4 Count funds with two people present and recognize the leading team.

TIP Award a simple traveling trophy or bragging-rights certificate.

Gift Card Pull

#12

SETUP NEEDED Numbered cards or envelopes; donated gift cards; display; posted rules

THE IDEA Participants donate and select a number connected to a mystery gift card.

HOW TO RUN IT

- 1 Collect gift cards in a range of values from donors or local businesses.
- 2 Assign each gift card a number and conceal the values.
- 3 Participants contribute the stated amount and choose an available number.
- 4 Reveal the matching gift card and remove that number from play.

TIP Confirm local fundraising rules and clearly disclose the number and value range of prizes.



Employee Cookbook

#13

SETUP NEEDED Recipe submission form; document template; printing or digital distribution

THE IDEA Collect favorite employee recipes and sell the finished cookbook.

HOW TO RUN IT

- 1 Invite employees to submit recipes by a clear deadline.
- 2 Organize submissions into sections and proofread names and instructions.
- 3 Create a printable or digital cookbook with a campaign introduction.
- 4 Sell copies for a set donation and recognize all contributors.

TIP Add employee stories or family traditions to make the cookbook more personal.

Book or Plant Sale

#14

SETUP NEEDED Donated books or plant cuttings; tables; price signs; payment method

THE IDEA Give gently used books or healthy plant cuttings a new home for a donation.

HOW TO RUN IT

- 1 Set collection dates and publish guidelines for acceptable donations.
- 2 Sort and arrange items neatly by category or price.
- 3 Open the sale during breaks or another approved time.
- 4 Donate or responsibly recycle any remaining items after the sale.

TIP Use suggested prices to keep checkout simple and participation comfortable.



Email Trivia Challenge

#15

SETUP NEEDED Daily trivia questions; email or intranet; answer form; small prize

THE IDEA Employees make one donation to join a low-pressure trivia challenge.

HOW TO RUN IT

- 1 Select a theme and prepare one short question for each campaign day.
- 2 Collect a single entry donation and send participants the question schedule.
- 3 Use a simple online form for daily answers.
- 4 Total the scores, break ties fairly and recognize the winner.

TIP Keep questions inclusive and easy enough that employees can answer during a short break.

Guessing Jar

#16

SETUP NEEDED Clear jar; countable items; entry slips; pens; collection box; prize

THE IDEA Employees donate to guess how many items are inside a sealed jar.

HOW TO RUN IT

- 1 Fill the jar, count the contents carefully and record the answer privately.
- 2 Post the donation amount, deadline and rules beside the jar.
- 3 Collect each participant's name, contact information and guess.
- 4 Award the prize to the closest guess using a published tie-breaker.

TIP Choose an item that can become part of the prize, such as wrapped candy.



Online Giving Board

#17

SETUP NEEDED Giving link or QR code; digital or printed board; impact statements

THE IDEA Let employees select a giving amount connected to a meaningful impact message.

HOW TO RUN IT

- 1 Create a board with a range of donation amounts and corresponding impact examples.
- 2 Link each amount to the approved online giving page.
- 3 Share the board by email, intranet or in a common area.
- 4 Update the board as gifts are received and celebrate progress.

TIP Use clear examples to show that gifts of every size matter.

Executive Challenge

#18

SETUP NEEDED Leadership volunteer; campaign goal; approved challenge; progress tracker

THE IDEA Unlock a fun leadership challenge when the workplace reaches its fundraising goal.

HOW TO RUN IT

- 1 Ask a leader to choose a safe, workplace-appropriate challenge.
- 2 Set a clear fundraising target and campaign deadline.
- 3 Display progress regularly to build excitement without pressure.
- 4 Complete and share the challenge when the goal is reached.

TIP Ideas include a funny outfit, team lunch service or a lighthearted office makeover.