



**United Way
of the Southern Tier**



**2019-2020
ANNUAL REPORT**

MADE FOR THIS MOMENT BECAUSE OF YOU

Dear Friends,

United Way of the Southern Tier ended its 2019-2020 fiscal year in a starkly different world than the one in which we started. While our Board of Directors and staff remain committed to our focus areas of children, senior citizens, and those struggling financially, the COVID-19 pandemic changed us and challenged us.

United Way of the Southern Tier reacted swiftly in the early days of the pandemic to provide financial support for local programs that care for our most vulnerable neighbors. In addition, we organized and mobilized volunteers to meet community needs. We also formed new partnerships with other local funding organizations and strengthened existing bonds with agencies and programs. United Way of the Southern Tier was especially proud to join Corning Incorporated Foundation, the Triangle Fund, and Community Foundation of Elmira-Corning and the Finger Lakes, to form the COVID-19 Unity Response Fund. Together, we raised and disbursed more than \$500,000 to local non-profit organizations. The timeline in this report provides details on how United Way of the Southern Tier worked to serve our community in the early days of the pandemic.

Importantly, United Way of the Southern Tier's mission never wavered during this time. Our Board of Directors approved \$2.46 million in community investments to 68 program partners in spring 2020, sending a clear signal that United Way remains committed to the goals of *Southern Tier Kids on Track*, the *Senior Support Network* and the *Basic Needs Network*. We are proud to present you with the results of these ongoing efforts in this report.

Sadly, 2019-2020 brought loss to United Way of the Southern Tier. Longtime United Way advocate Richard Rahill and sitting board member Robert Holden both passed away in early 2020. Each worked tirelessly to improve and uplift our community. Their voice and commitment will be greatly missed.

COVID-19 has brought into sharp focus all that United Way of the Southern Tier represents and does; we were made for this moment because of you. We are humbled by your generosity and remain committed to bringing our community together to solve complex problems now and in the future.

Thank you,

Hillary J. Austin
BOARD CHAIR

Stephen M. Hughes
PRESIDENT & CEO

Cover photos, clockwise from top left: Corning-Painted Post School District social workers receive donated socks to distribute to children in 2019; Corning Food Hub volunteers in 2020; school supply drive at Raymour & Flanigan in Horseheads in 2019; Dolly Parton's Imagination Library volunteers at Strong Kids, Safe Kids, at the Steuben County Fairgrounds in Bath in 2019.

Printing sponsored by:



VISION

We envision a thriving community where all children have the foundation for life-long success and our collective well-being is secure.



MISSION

To unite and prioritize resources to improve the quality of life for every person and every family in our community.

United Way of the Southern Tier

EQUITY & ACCESS TO JUSTICE

United Way of the Southern Tier believes that every person is entitled to be treated with dignity and respect – this includes equal treatment and access to justice. Events in 2020 involving violence and threats against Black Americans exposed our society's underlying racism, prejudice and privilege that prevent too many people from being treated with the humanity and respect they deserve. These incidents are abhorrent and run counter to everything that United Way, its volunteers and professionals value, live and fight for every day.

All people of all backgrounds and identities must call out discrimination and demand its removal from our society; otherwise, we are endorsing the status quo and are complicit in the abuses that follow. United Way of the Southern Tier applauds the peaceful protests occurring in our region and our country, and we are saddened by the acts of violence and destruction which mar the message of respect, equality and unity. We must all do our part, working United, to make our communities the places that we need them to be – equitable, respectful and opportunity-filled. We, as a society, can and must do better to guarantee that the basic human rights and freedoms of every person in every community are protected.

2019-2020 Board of Directors

Hillary J. Austin*, Board Chair
Elmira City School District

Madapusi Badrinarayan,
Corning Incorporated Retiree

Mark S. Clark*
Corning Incorporated

Martin J. Curran
Corning Incorporated

Lou DiFabio*, Secretary
Chemung Canal Trust Company

Arne Feyling*, Board Chair-Elect
Kennedy Valve

James B. Flaws*, Treasurer
Corning Incorporated CFO Emeritus

Ian Harrop*
Corning Incorporated

Ernest Hartman**
IBEW Local 139

Jonathan Hartman*
Corelle Brands

Robert Holden
IBEW Local 139

Judy McIntosh*, Immediate Past
Chair

Mengel Metzger, Barr & Co. LLP
Julie E. Monahan*

First Heritage Federal Credit Union
Amber Phelps

Steuben Trust Company

Dr. Bill Pochal,
Oral & Maxillofacial Surgeon,
Retired

Robert A. Stanton*
Streeter Associates

Frank Vassallo**
Chemung Canal Trust
Company

David Walker
First Heritage Federal
Credit Union

Anne Welliver-Hartsing
Build Welliver Inc.

* Executive Committee

** Board term expired in
2019-2020

UNITED WAY OF THE SOUTHERN TIER COVID-19 RESPONSE

Thanks to generous donors, United Way of the Southern Tier was able to move quickly to provide help to partner agencies and the community as the COVID-19 pandemic emerged in Spring 2020.

MARCH 2020



United Way of the Southern Tier Board of Directors approves \$20,000 in emergency grants to 8 programs serving vulnerable community members.



United Way of the Southern Tier starts an online list of virtual and in-person volunteer opportunities, as well as blood drives and donation needs.

APRIL 2020



United Way of the Southern Tier joins with Corning Incorporated Foundation, the Triangle Fund (in honor of Amory "Amo" Houghton), and the Community Foundation of Elmira-Corning and the Finger Lakes to create the COVID-19 Unity Response Fund. United Way's Board of Directors approves \$100,000 for the fund.

MAY 2020



United Way partners with Corning Incorporated to create podcasts on how local programs are impacted by COVID-19.



United Way leads a social media campaign to encourage the local community to thank all frontline workers.



United Way partners with Chemung and Steuben county officials to publicize free, local mental health resources.

COVID-19 UNITY RESPONSE FUND

More than \$505,000 was distributed by the COVID-19 Unity Response Fund to 37 nonprofits in Chemung, Steuben and Schuyler counties. Funds were awarded to programs that:

- Supported basic needs of food, clothing and shelter, and other essentials such as toiletries;
- Offered assistance to our most vulnerable populations including senior citizens, children and families in need;
- Helped essential workers on the frontlines of COVID-19 by supporting childcare and transportation;
- Provided mental health services to support our community.



A Chemung County program utilized a Unity Fund grant to purchase livestock from local 4-H members to ensure a source of meat for meals delivered to home-bound and elderly adults.



A local program that received Unity Fund support helped an Elmira mother pay her mortgage and stay in her home following a job loss due to the pandemic.



A Steuben County nonprofit used a Unity Fund grant to provide personal protective equipment to its volunteers so they could deliver groceries and other items to local seniors.



A nonprofit agency serving Chemung and Schuyler counties provided 500 food vouchers and personal care baskets at Christmas through a grant from the Unity Fund.



BASIC NEEDS NETWORK

Your gifts to United Way of the Southern Tier in 2019-2020 helped:

- Ensure the basics of food, clothing and shelter were met
- Grow healthier communities
- Build income stability for local families and individuals
- Increase safety for victims of domestic violence



305

Victims of domestic violence were provided with safety and support



1,448

Individuals accessed affordable housing, financial products and services



908

Individuals were able to access healthcare insurance



SENIOR SUPPORT NETWORK

Your gifts to United Way of the Southern Tier in 2019-2020 helped:

- Support elderly individuals to age safely in their homes
- Address isolation among the senior population
- Provide nutritional and transportation programs
- Expand home health and volunteer caregiving services



406

Elderly neighbors got rides to errands and medical appointments



2,605

Senior citizens participated in physical activity or nutrition programs



688

Seniors received help with the activities of daily living

SOUTHERN TIER KIDS ON TRACK



Your gifts to United Way of the Southern Tier in 2019-2020 helped:

- Increase kindergarten readiness among preschool-age children
- Expand access to quality, affordable childcare
- Engage parents as partners in their child's development & well-being
- Support children and families through summer learning opportunities



822

Children in kindergarten to third-grade received literacy supports



1,085

Families received tools to better understand child development and build abilities to raise healthy children



3,100

Children, ages birth to 5, achieved developmental milestones

DOLLY PARTON'S IMAGINATION LIBRARY



United Way of the Southern Tier's chapter of Dolly Parton's Imagination Library continues to grow. Every child under the age of 5 in Chemung and Steuben counties is eligible to receive a free, age-appropriate book each month by mail through the Imagination Library. As of June 30, 2020, United Way of the Southern Tier's chapter of the Imagination Library reported:

3,618

**CHILDREN
ENROLLED**

521

**PROGRAM
GRADUATES**

36,882

**BOOKS
MAILED**

Register a child for the Imagination Library at:
www.uwst.org

THANK YOU FOR SUPPORTING UNITED WAY!



Corning Incorporated Golf Tournament 2019



Children decorate meal bags at 2019 Horseheads Family Fest



Corning Incorporated
2019 Campaign Kickoff



Eaton Corp.'s Miracle Mile Golf Tournament 2019



First Heritage wins
2019 Trike Race



United Way Chair Hillary Austin welcomes
Madapusi Badrinarayan to Board



**Corning Incorporated
2019 Campaign Kickoff**



**Dolly Parton visits 2019
Miracle Mile Golf Tournament**



**Community Bank NA
hosts 2019 Trike Race**



Hops & Grapes at CMOG 2019



Corning Incorporated 2019 Kickoff Team



**Dave Walker & Bill Pochal
join United Way Board**

THANK YOU FOR SUPPORTING UNITED WAY!

GIVE. ADVOCATE. VOLUNTEER.

United Way of the Southern Tier offers many ways for you to get involved, support your community and meet corporate social responsibility goals. In-person and virtual opportunities are available.



GIVE YOUR TIME TO A LOCAL NON-PROFIT

United Way of the Southern Tier has a website devoted to matching local residents with local in-person and virtual volunteer opportunities. You can learn more about the needs of community organizations — such as helping with home-delivered meals or personal care for senior citizens — at our volunteer needs website www.uwstvolunteers.org.

HELP GROW THE IMAGINATION LIBRARY

You're invited to join the volunteers who are helping spread the word about Dolly Parton's Imagination Library. If you have a half-hour or a half-day, you can help provide information to parents and caregivers. United Way of the Southern Tier provides the training and materials. Please email info@uwst.org or call 607-936-3753 to learn more.



JOIN THE DAY OF ACTION

United Way of the Southern Tier organizes an annual Day of Action in which community members and corporate teams come together to lend a hand to area non-profit agencies with projects such as sorting donations, preparing meals, planting flower beds and more. If you'd like to learn more, please email info@uwst.org or call 607-936-3753.

HOLD A DONATION DRIVE

United Way of the Southern Tier coordinates virtual and in-person donation drives that benefit children, seniors and struggling families in our community. If your school, church group, organization or business is interested in hosting a drive, call 607-936-3752, email info@uwst.org, or visit www.uwst.org to see current opportunities.



FOLLOW UNITED WAY OF THE SOUTHERN TIER ON SOCIAL MEDIA:



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instagram.com/unitedwaysoutherntier

2019-2020 FINANCIALS

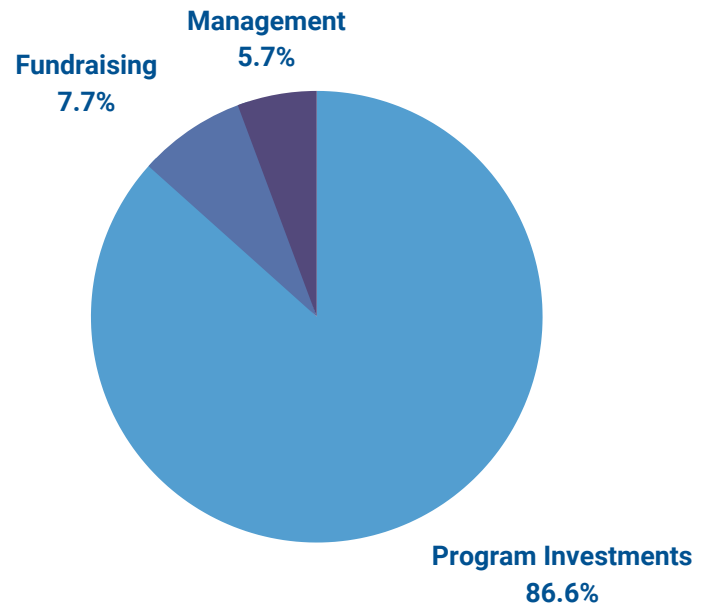
All financial information is as of June 30, 2020.

Total Public Support	\$3,834,320
Total Revenue	\$103,893
Total Public Support & Revenue	<u>\$3,938,213</u>
Net Funds Invested in Community	\$2,929,459
Program Expenses	\$461,442
Administrative & Fundraising Expenses	\$696,031
Total Funds Awarded & Functional Expenses	<u>\$4,086,932</u>
Change in Net Assets	(\$148,719)
Net Assets -- Beginning	<u>\$2,432,738</u>
Net Assets -- Ending	<u>\$2,284,019</u>

HOW EFFICIENT IS UNITED WAY OF THE SOUTHERN TIER?

Out of every dollar donated, only 13.38 cents is retained to pay for fundraising and management/general expenses.*

*Based on a three-year average.



Audited financial statement & Form 990 are available for review.

United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP. The most recent audit findings and a full copy of Form 990 are reported to the Board of Directors and are available at www.uwst.org/financial-policy-info. A copy of the most recent audited financial statement is also available upon request to: United Way of the Southern Tier, 300 Nasser Civic Center Plaza, Suite 220, Corning, NY 14830, or to the Office of the Attorney General, The Capitol, Albany, NY 12224-0341. United Way of the Southern Tier's fiscal year runs July 1 to June 30.



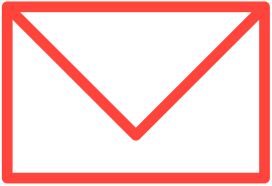
Charity Navigator gives United Way of the Southern Tier its highest rating for Accountability & Transparency.

Supporting our community is more important than ever, so United Way of the Southern Tier has made giving simpler.



TEXT TO GIVE

Text
UWSTdonate
to 855-11



MAIL A GIFT

United Way
of the Southern Tier
P.O. Box 284
Elmira, NY 14901



GIVE ONLINE

www.uwst.org/donate

Interested in IRA Rollovers, Stock Donations or Bequests? Call 607-377-5832

UNITED WAY OF THE SOUTHERN TIER

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of the Southern Tier

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