

United Way



United Way
of the Southern Tier



ANNUAL REPORT 2022-2023

Dear Friends,

Rising inflation placed increased burdens on household incomes and made 2022-2023 a difficult period for many in our community.

Thanks to your support, United Way of the Southern Tier was able to meet the challenge and maintain our unrelenting focus on the needs of children, senior citizens, and people facing poverty and crisis in Chemung and Steuben counties. You know these initiatives as:



More than \$2.5 million was invested in these focus areas in 2022-2023; another \$200,000 was awarded through Senior Supports Fund grants in 2023. United Way is committed to doing more to support the aging population in our community.

In addition to providing monetary and program assistance, United Way organized the annual Day of Action, a one-day volunteer event that connected 350 caring individuals with 30 local organizations and projects.

Throughout the year, United Way also held drives to collect items for local programs including: diapers for families of young children, toiletries for school students, and holiday gifts for senior citizens.

We are pleased to offer this 2022-2023 Annual Report and invite you to review the results of your investments. Thank you for making the Southern Tier a strong and thriving community.

With deepest gratitude,



Marty Curran
2022-2023 BOARD CHAIR



Stephen M. Hughes
PRESIDENT & CEO

2024 SAVE THE DATES

May 1: Annual Awards Dinner

June 7: Day of Action

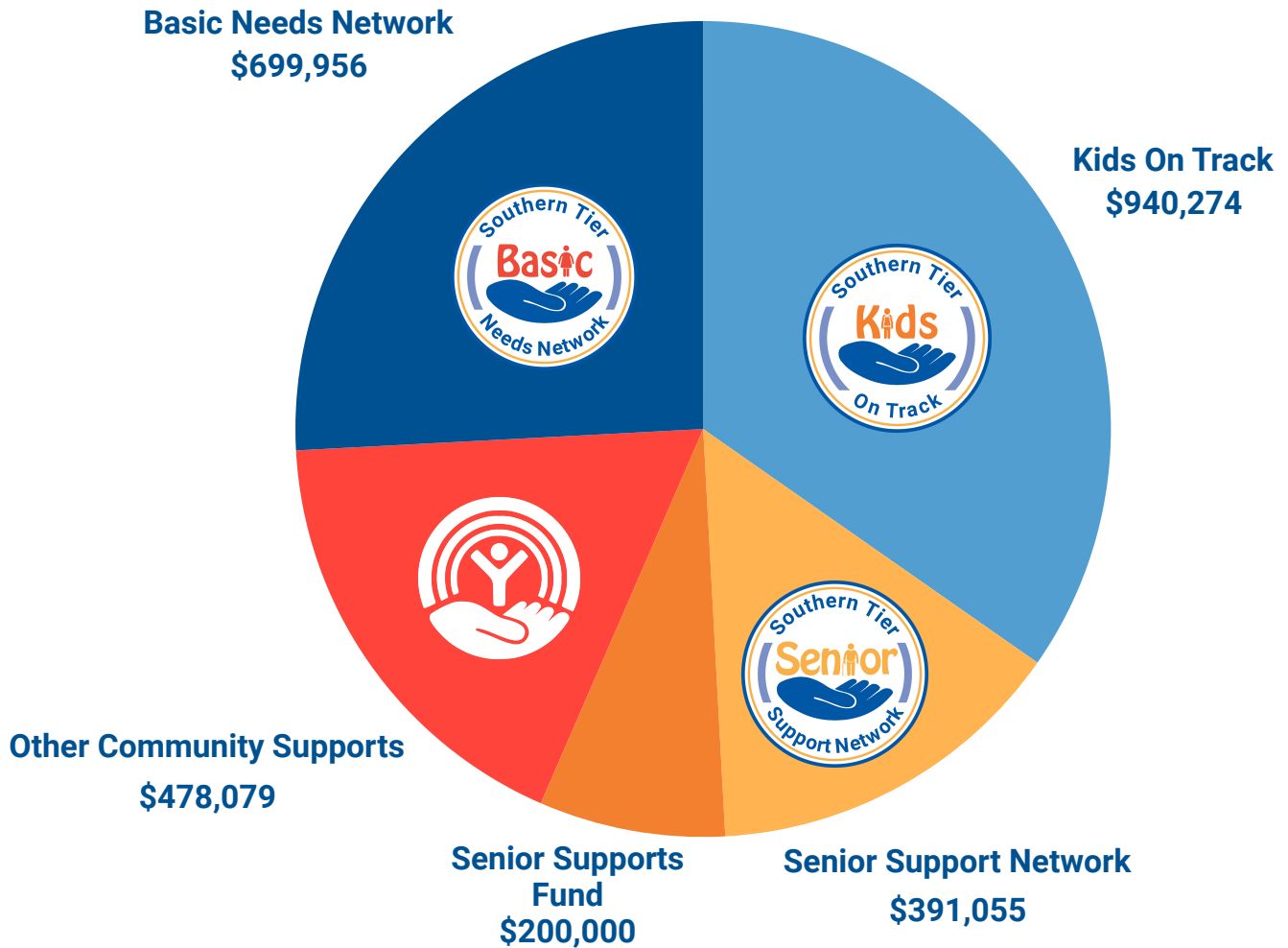
August 3: Tour de Keuka bike ride

Visit UWST.org for more information

Cover photos, top and center, Day of Action 2023 teams from Corning Incorporated Advanced Optics, LaBella Associates, and MMB+Co; bottom photo, Corning Incorporated employees volunteer at a rest stop on the 2022 Tour de Keuka bike ride.

2022-2023 Community Investment

United Way of the Southern Tier invested \$2,709,363 in programs for children, senior citizens and people in need in Chemung in Steuben counties in 2022-2023.



For a complete list of United Way program partners, visit UWST.org

United Way
of the Southern Tier



MISSION

United Way of the Southern Tier's mission is to unite and prioritize resources to improve the quality of life for every person and every family in our community.

VISION

United Way of the Southern Tier envisions a thriving community where all children have the foundation for life-long success and our collective well-being is secure.

DIVERSITY, EQUITY & INCLUSION

United Way of the Southern Tier strives to be a model of diversity, equity and inclusion. Our board, staff, partners, strategies and investments reflect these core values. Learn more: UWST.org/diversity-equity-inclusion



Dolly Parton's Imagination Library instills a love of reading

Every child under age 5 in Chemung and Steuben counties is eligible to receive books by mail each month from Dolly Parton's Imagination Library, regardless of family income.

United Way of the Southern Tier's local chapter of the Imagination Library continues to grow, with more than half of all eligible children enrolled.

As of June 30, 2023, 4,547 local children were actively registered for the program, and another 4,030 had "graduated," aging out on their 5th birthday, when they receive the book "Look Out Kindergarten, Here I Come."

During 2022-2023, an impressive 54,778 books were mailed to local children.

United Way of the Southern Tier is grateful to the individuals, community groups, businesses, municipalities, and foundations that provide financial support for the Imagination Library.

While Dolly Parton and the Dollywood Foundation provide administrative support for this national and international program, local donors pay for the books that go to children in our community.

Thank you for supporting this early literacy effort.

4,547

**CHILDREN ENROLLED
AS OF JUNE 30, 2023**

54,778

**BOOKS MAILED
2022-2023**

4,030

**PROGRAM GRADUATES
2018-2023**



Southern Tier Kids on Track (Birth to 5) focuses on:

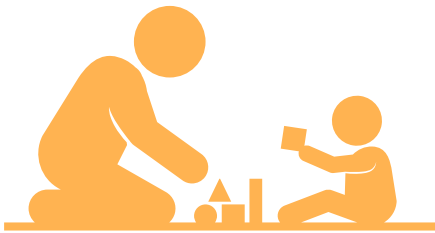
- Increasing kindergarten readiness and literacy among preschool-age children
- Engaging parents as partners in their child's development and well-being
- Supporting children and families through summer learning opportunities
- Expanding access to quality, affordable childcare for all families in Chemung and Steuben counties

Kids on Track 2022-2023

\$940,274 Invested

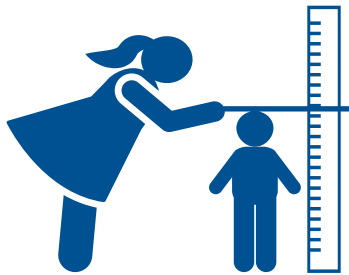
18 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Southern Tier Kids on Track across all programs:



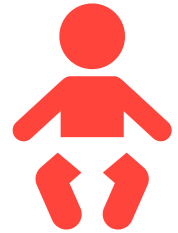
1,623

Children, ages birth to 4, participated in high-quality early childhood programs



2,300

Children, ages birth to 3, were screened for developmental milestones



621

Children, ages birth to 3, received home-based intervention services



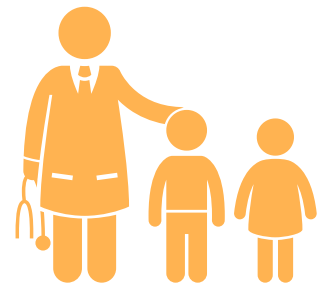
3,285

Parents and caregivers received resources, tools or training to enhance their skills



658

Children, ages 4 and 5, were screened for kindergarten readiness



327

Children, ages birth to 5, were referred for help with developmental delays

Senior Supports Fund awards \$200,000

United Way of the Southern Tier awarded \$200,000 in Senior Supports Fund grants in 2023 to help ensure senior citizens in Chemung and Steuben counties live thriving and healthy lives. An anonymous gift and additional money provided by United Way of the Southern Tier established this \$1 million fund. A total of \$357,000 has been awarded since 2022.

2023 Grant Recipients

- **Arbor Housing and Development:** \$35,000 for home repairs.
- **Bampa's House:** \$6,000 for volunteer recruitment and retention.
- **Community Arts of Elmira:** \$21,798 to install a permanent handicap accessible ramp.
- **Corning Meals on Wheels:** \$13,739 for coolers and a sink dish table to ensure food safety.
- **Faith in Action:** \$14,300 to expand volunteer caregiving programs to Chemung County.
- **Family Services of Chemung County:** \$1,623 to fund aide certification and purchase CPR training equipment.
- **Home & Health Care Services:** \$15,000 to purchase a vehicle to transport supplies and staff.
- **Meals on Wheels of Chemung County:** \$12,777 to purchase an oven and kitchen equipment.
- **Pro Action Meals on Wheels:** \$9,978 to purchase a commercial pass-through cooler.
- **The Senior Center/Chemung County Family Fitness Center:** \$33,410 to purchase new exercise equipment.
- **Steuben Senior Services Fund:** \$36,375 to enroll six additional seniors in Full Circle America.



Katie Boland of Meals on Wheels of Chemung County uses a new oven purchased with grant funds.



Seniors get a workout at Chemung County Family Fitness in Elmira on new cardio exercise equipment.



David Smith of Corning Meals on Wheels poses with new delivery coolers purchased with a 2023 Senior Supports Fund grant.



Southern Tier Senior Support Network focuses on:

- Fostering independence by helping seniors age safely in their homes as long as they are able
- Addressing social isolation and loneliness
- Providing nutritional programs such as home-delivered meals and congregate meal sites
- Ensuring seniors have access to transportation services
- Expanding home health care services and offering assistance with the activities of daily living

Senior Support Network 2022-2023

\$391,055 Invested

12 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Senior Support Network across all programs:



1,841

Seniors were able to remain in their homes and safely age in place



1,553

Seniors received nutritious food and a social connection through meal programs



570

Seniors used home-based medical or personal care services



610

Volunteers helped local senior citizens with the activities of daily living



223

Seniors got rides to medical appointments and other necessary errands



98

Seniors enrolled in services designed to improve their housing conditions



Southern Tier Basic Needs Network focuses on:

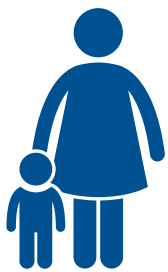
- Ensuring all have food, clothing and shelter, including access to crisis housing and utility assistance
- Growing healthier communities by increasing access to healthcare and health insurance
- Increasing safety for individuals who have experienced domestic violence
- Creating income stability through financial counseling and asset-building tools

Basic Needs Network 2022-2023

\$699,956 Invested

15 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Basic Needs Network across all programs:



233

Individuals received legal supports after experiencing domestic violence



2,964

Individuals used services to secure affordable, stable long-term housing



1,902

Underserved individuals were able to access healthcare or insurance



483

Individuals learned how to manage finances, repair credit and/or reduce debt



253

Individuals volunteered to help people in need in our community



194

Individuals engaged in professional mental health counseling

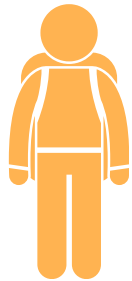
Other Community Supports 2022-2023

School-Age Supports

\$384,327 Invested

19 Programs Funded

School-age supports include youth job and career training, mentoring, and out-of-school time programming.



2,506

Children were enrolled in out-of-school time enrichment programs



1,325

Youths learned and demonstrated measurable leadership skills

General Supports

\$93,752 Invested

3 Programs Funded

General supports include 24/7 information and referral to human services programs as well as volunteer management.



24,165

Callers accessed help using 2-1-1 Helpline, a free 24/7 referral service



409

Volunteers engaged in helping others with basic needs, children or seniors

2022-2023 BOARD OF DIRECTORS



Martin J. Curran*
Board Chair



David Walker*
Chair-Elect



Mary Meisner*
Secretary



Mike Burns*
Treasurer

Hillary J. Austin*, Elmira City School District
Josh Bezio, HUNT Engineers, Architects & Surveyors
Katie Cervoni, Corning Incorporated
Ian Harrop*, Corning Incorporated
Megan Hubbard, Mengel, Metzger, Barr & Co.
Hong Liu, Corning Incorporated
Jolie McCarthy, Socha Financial Group

Avery H. (Hal) Nelson III, Corning Incorporated
Payal Patel, Corning Incorporated
Nate Pizzini, Kennedy Valve
Monica Ridosh, Chemung Canal Trust Company
Warren Roman, IBEW Local 139
Robert A. Stanton*, Streeter Associates
Anne Welliver-Hartsing, Build Welliver Inc.

* Executive Committee

UNITED WAY OF THE SOUTHERN TIER STAFF



Stephen M. Hughes
President & CEO
shughes@uwst.org
607-377-5828



Maleaha R. Smith
Vice President, Business
Systems & Operations
msmith@uwst.org
607-377-5829



Michelle Dundas
Finance Director
finance@uwst.org
607-936-3753



Barbara A. Hubbell
Senior Director of
Strategic Initiatives
bhubbell@uwst.org
607-377-5833



Lois Wilson
Director of Communications
& Community Engagement
lwilson@uwst.org
607-377-5834

STAY IN TOUCH WITH UNITED WAY OF THE SOUTHERN TIER



@UnitedWaySouthernTier



@united-way-of-the-southern-tier



@unitedwaysoutherntier

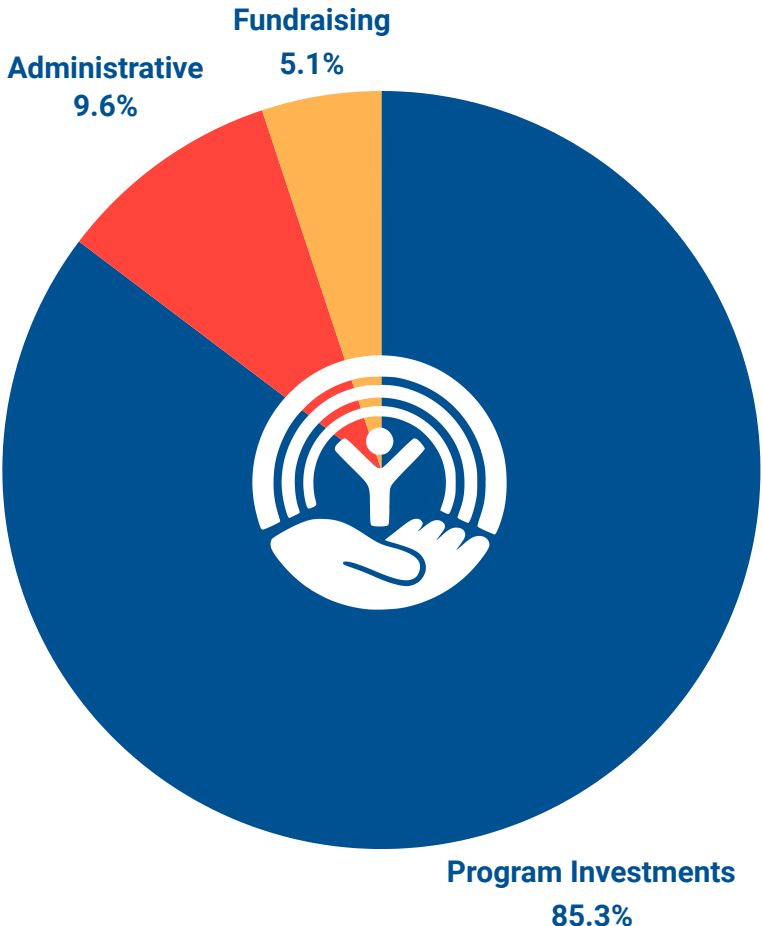
2022-2023 UNITED WAY OF THE SOUTHERN TIER FINANCIALS

Total Public Support	\$3,406,795
Total Revenue	\$484,869
Total Public Support & Revenue	<u>\$3,891,664</u>
Net Funds Invested in Community	\$2,914,523
Program Expenses	\$300,544
Administrative & Fundraising Expenses	\$613,506
Total Funds Awarded & Functional Expenses	<u>\$3,828,573</u>
Change in Net Assets	\$63,091
Net Assets – Beginning	\$2,969,383
Net Assets – Ending	\$3,032,474

All financial information is as of June 30, 2023, per audited financials.

WHERE YOUR DONATION GOES

For every dollar donated, 85 cents is invested in local programs, based on a three-year average.



LEARN MORE

United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP. Audited financial statements and Form 990s are available for review: UWST.org/financial-policy-info.

TRUSTED STEWARD

Candid and Charity Navigator both give United Way of the Southern Tier their highest ratings.



**United Way
of the Southern Tier**



88 E. Tioga Ave., Suite 102
Corning, NY 14830
607-936-3753 | info@uwst.org

United Way has free services for everyone in our community.



Free, high-quality, age-appropriate books for every child under age 5 who lives in Chemung or Steuben counties.

UWST.org



Free, local and confidential human service programs referrals, available 24/7.

Call 2-1-1



Take control of your student loans.

unitedway.bysavi.com



File federal & state tax returns for free!

Myfreetaxes.com



Compose your will online for free!

Freewill.com/unitedway

UWST.org