

2010 Campaign Supply Request Form

United Way
of the Southern Tier



Organization: _____ # of Employees: _____

Company Coordinator: _____ Address: _____

Email: _____ Phone: _____ Fax: _____

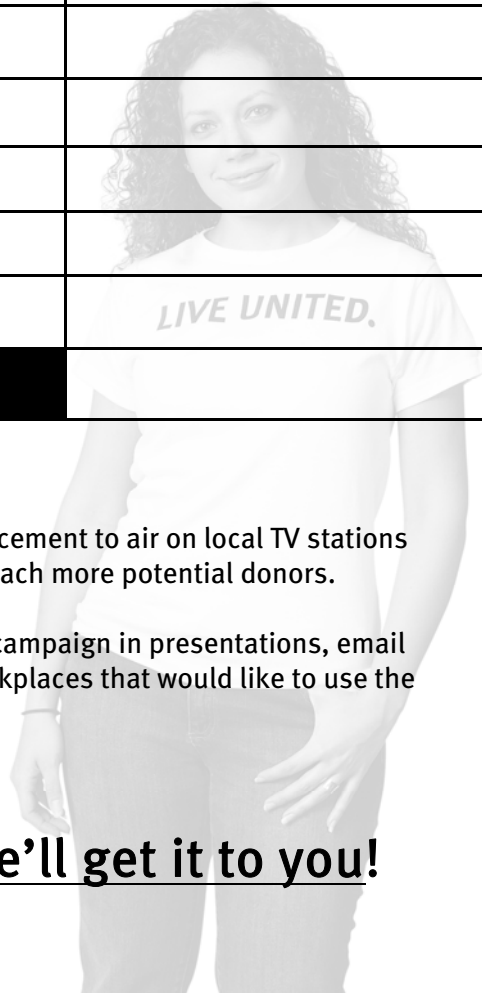
Campaign will take place: Pacesetter (Aug.) Early Runner (Sept) Finish Liner (Oct.)

Date materials needed: _____ UW Staff use only: _____



August 27, 2010 - - Campaign Kick-Off
December 15, 2010 - - Annual Awards Event

ITEM	NUMBER REQUESTED	United Way Staff Use Only
Pledge Forms		
United Way Brochure		
Report Envelope		
Campaign Poster		
Thermometer		
Campaign PSA/ Video	SEE BELOW	



PSA takes place of the campaign video:

This year United Way will be distributing a 30-second public service announcement to air on local TV stations during the campaign season. The intent and benefit of this approach is to reach more potential donors.

You will receive a copy of the PSA with your supplies to use during your campaign in presentations, email blasts etc. Copies of last year's campaign video will also be available to workplaces that would like to use the more traditional approach in addition to the PSA.

Fax in your request to 936-4376 - We'll get it to you!

Find us online:



www.uwst.org

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