



United Way
of the Southern Tier

2020-2021 Annual Report



MISSION

United Way of the Southern Tier's mission is to unite and prioritize resources to improve the quality of life for every person and family in our community.

VISION

United Way of the Southern Tier envisions a thriving community where all children have the foundation for life-long success and our collective well-being is secure.

DIVERSITY, EQUITY & INCLUSION

United Way of the Southern Tier strives to be a model of diversity, equity and inclusion. Our partners, strategies and investments reflect these core values. Learn more at:
uwst.org

SUPPORTING OUR COMMUNITY

Dear Friends,

United Way of the Southern Tier is grateful for the generosity and optimism our community has shown as we faced another year of the pandemic. Together, through collaboration and forward-thinking we have crafted solutions for emergent needs, from supporting safe, supervised distanced learning spaces for school-age children to providing additional financial support to programs so that more senior citizens could receive home-delivered meals.

During these challenging times, board leadership and staff expertise continue to ensure our stewardship of donor resources to stabilize families and advance our mission to improve the quality of life for every person and family in our community.

Throughout COVID-19, United Way of the Southern Tier has continued its focus on young children (Southern Tier Kids on Track), senior citizens (Senior Supports), and those struggling to make ends meet (Basic Needs). The reverberations of the pandemic continue to be felt by the most vulnerable in our community. Thankfully, donors like you did not look away; instead, you focused on the need.

Individuals, corporations, and employees at workplaces large and small responded to United Way of the Southern Tier's calls for help throughout late 2020 and early 2021 with monetary donations and by volunteering for our community.

United Way of the Southern Tier is proud to present you with the results of your gifts in this Annual Report, including:

- 1,384 senior citizens regularly received home-delivered meals in Chemung and Steuben counties.
- 4,720 young children were mailed a free book each month through Dolly Parton's Imagination Library.
- 1,921 individuals got access to tools and services to improve their long-term financial stability.
- ... and so much more.

Our region is resilient, and its compassion is boundless. Together, we will continue to find a way forward by strengthening partnerships, forging new paths, offering comfort, and solving complex problems.

Thank you for providing hope to your neighbors in times of adversity.

With deepest gratitude,

Arne Feyling
BOARD CHAIR

Stephen M. Hughes
PRESIDENT & CEO

BOARD OFFICERS



Arne Feyling
Board Chair



Martin J. Curran
Chair-Elect



Lou DiFabio
Secretary***



David Walker
Secretary***



James B. Flaws
Treasurer

BOARD OF DIRECTORS

July 1, 2020-June 30, 2021

Hillary J. Austin*, Elmira City School District
Madapusi Badrinarayan, Corning Incorporated Retiree
Josh Bezio, HUNT Engineers, Architects & Surveyors
Mike Burns, Corning Incorporated
Katie Cervoni, Corning Incorporated
Mark S. Clark*, Corning Incorporated Retiree
Martin J. Curran*, Corning Incorporated
Lou DiFabio*, Chemung Canal Trust Company
Bill Dutridge, Instant Brands
Arne Feyling*, Kennedy Valve
James B. Flaws* **, Corning Incorporated CFO Emeritus
Ian Harrop*, Corning Incorporated
Aaron Justice, Eaton Corporation
Jolie McCarthy, Socha Financial Group
Judy McIntosh, Mengel Metzger, Barr & Co. LLP
Mary Meisner, Chemung Canal Trust Company
Julie E. Monahan*, First Heritage Federal Credit Union
Deb Montrose, Kennedy Valve
Avery H. (Hal) Nelson III, Corning Incorporated
Amber Phelps**, Steuben Trust Company
Nate Pizzini, Kennedy Valve
Dr. Bill Pochal, Oral & Maxillofacial Surgeon, Retired
Monica Ridosh, Chemung Canal Trust Company
Warren Roman, IBEW Local 139
Robert A. Stanton*, Streeter Associates
David Walker*, First Heritage Federal Credit Union
Anne Welliver-Hartsing, Build Welliver Inc.

* Executive Committee | ** Board term expired in 2020-2021

***Lou DiFabio served through December 2020; David Walker served January-June 2021

Investing in Community



United Way of the Southern Tier's Board of Directors approved grants of \$2.6 million to 67 local nonprofit programs in 2021, including \$190,000 to bolster critical needs during the pandemic.

Supporting Families



United Way of the Southern Tier's Board of Directors awarded more than \$77,000 in grants to support eight supervised distance learning spaces for 325 school-age children in Fall 2020.

Staff

Stephen M. Hughes
President & CEO
shughes@uwst.org

Kate E. Andrukut
Administrative Assistant
kandrukut@uwst.org

Carol A. Dassance
Finance Assistant
cdassance@uwst.org

Michelle Dundas
Director of Finance
mdundas@uwst.org

Barbara A. Hubbell
Senior Director of
Strategic Initiatives
bhubbell@uwst.org

Maleaha R. Smith
Vice President,
Business Systems &
Operations
msmith@uwst.org

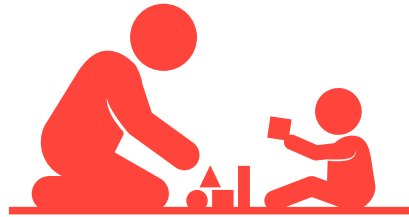
Lois Wilson
Manager of
Communications &
Media Relations
lwilson@uwst.org



Southern Tier Kids on Track focuses on:

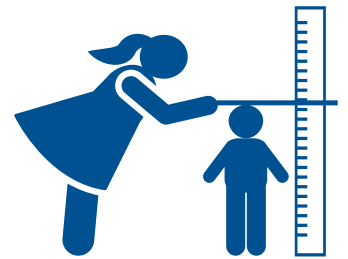
- Increasing kindergarten readiness and literacy among preschool-age children
- Engaging parents as partners in their child's development and well-being
- Supporting children and families through summer learning opportunities
- Expanding access to quality, affordable childcare for all families in Chemung and Steuben counties

2020-2021 Highlights:



2,101

Parents engaged in at-home activities with their child to improve school readiness



1,538

Children, ages birth to 5, were screened for developmental milestones



4,720

Young children received a book each month from Dolly Parton's Imagination Library



2,072

Children were enrolled in out-of-school time enrichment programs

Dolly Parton's Imagination Library



Children under age 5 in Chemung and Steuben counties are eligible to receive a free book each month through Dolly Parton's Imagination Library. Register at uwst.org

SPOTLIGHT: EARLY CHILDHOOD LEARNING



According to the Center on the Developing Child at Harvard University, more than 1 million new neural connections are formed in the brain every second in the first few years of life.



Southern Tier Senior Support Network focuses on:

- Fostering independence by helping senior citizens age safely in their homes as long as they are able
- Addressing social isolation and loneliness
- Providing nutritional programs such as home-delivered meals and congregate meal sites
- Ensuring seniors have access to transportation services
- Expanding home health care services and offering assistance with the activities of daily living

2020-2021 Highlights:



2,000

Seniors were able to remain in their homes and safely age in place



1,384

Seniors received nutritious food and a social connection through meal programs



406

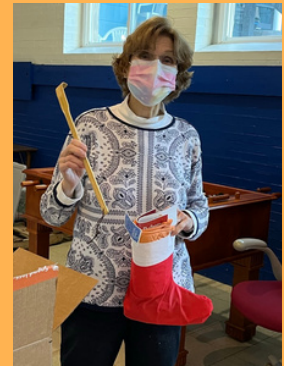
Seniors received in-home assistance with the activities of daily living



282

Seniors got rides to medical appointments and other necessary errands

Stockings for Seniors



United Way of the Southern Tier sponsors an annual Stocking Stuffers Collection Drive for nearly 1,400 local seniors who receive home-delivered meals.

SPOTLIGHT: SENIOR ISOLATION



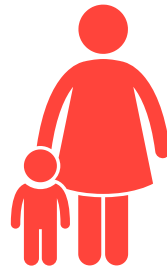
Social isolation and loneliness among senior citizens is linked to high blood pressure, heart disease, depression, cognitive decline, and even death, according to the National Institute on Aging.



Southern Tier Basic Needs Network focuses on:

- Ensuring the basics of food, clothing and shelter are met, including crisis housing and utility assistance
- Growing healthier communities by increasing access to healthcare and health insurance
- Increasing safety for individuals who have experienced domestic violence
- Building income stability for families and individuals through financial counseling and asset-building tools

2020-2021 Highlights:



419

Individuals received safety and support after experiencing domestic violence



1,564

Individuals were able to access healthcare services or healthcare insurance



41,499

Instances when people in need used local food pantry services supported by United Way



1,921

Individuals used tools and services to improve their long-term financial stability

Diaper Drive



United Way of the Southern Tier sponsors an annual Diaper Drive to support local families. Thousands of diapers, wipes and other items were donated by individuals and businesses during the 2021 event.

**SPOTLIGHT:
FAMILIES IN POVERTY**



Nearly one in five children under the age of 18 in Chemung and Steuben counties is living below the poverty level, according to the U.S. Census Bureau.

2020-2021 FINANCIALS

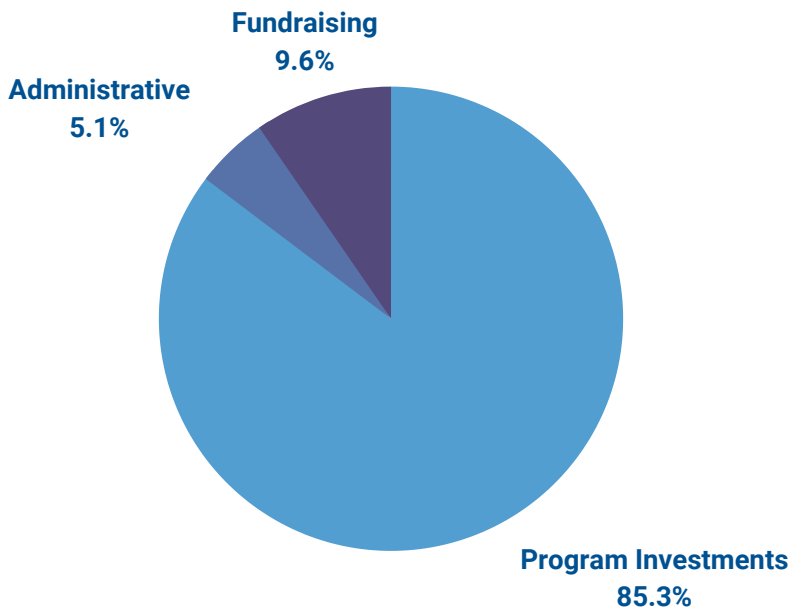
All financial information is as of June 30, 2021.

Total Public Support	\$3,534,824
Total Revenue	\$885,090
Total Public Support & Revenue	<u>\$4,419,914</u>
Net Funds Invested in Community	\$2,891,749
Program Expenses	\$340,395
Administrative & Fundraising Expenses	\$647,186
Total Funds Awarded & Functional Expenses	<u>\$3,879,330</u>
Change in Net Assets	\$540,584
Net Assets – Beginning	\$2,284,019
Net Assets – Ending	<u>\$2,824,603</u>

FINANCIAL STEWARDSHIP

YOUR DONATION GOES FAR

Out of every dollar donated, 85 cents is invested in our community.*



*Based on a three-year average.



Charity Navigator gives United Way of the Southern Tier its highest rating for accountability and transparency.

More Ways To Give



Ask us about:

- IRA Rollovers
- Donor-Advised Giving
- Stock Donations
- Bequests

uwst.org/planned-giving

607-936-3753

finance@uwst.org

Additional Information

United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP. Audited financial statements & Form 990s are available for review on www.uwst.org. United Way of the Southern Tier's fiscal year runs July 1 to June 30.



United Way of the Southern Tier

607-936-3753 | www.uwst.org
info@uwst.org

GIVE ONLINE



uwst.org/donate

MAIL A GIFT



P.O. Box 284
Elmira, NY 14902

FOLLOW US



facebook.com/UnitedWaySouthernTier



[twitter.com /uwst](https://twitter.com/uwst)



instagram.com/unitedwaysoutherntier

VOLUNTEER WITH US



United Way of the Southern Tier matches local residents with in-person and virtual volunteer opportunities.
uwstvolunteers.org



Join us for the Tour de Keuka bike ride
on Saturday, August 6, 2022.
Participate or volunteer.

tourdekeuka.org



Cover Photos

United Way of the Southern Tier held a communitywide Day of Action on June 18, 2021, connecting volunteers with local projects.

Pictured on the cover, from top: Corning Incorporated volunteers painted a porch at home care facility in Corning; First Heritage Federal Credit Union volunteers assembled benches in Horseheads, and volunteers from Mengel Metzger Barr & Co. LLP cleared trails at Sperr Memorial Park in Big Flats.

Get involved in a future Day of Action, email info@uwst.org or call 607-936-3753.