



United Way  
of the Southern Tier

# 2021-2022 ANNUAL REPORT





**United Way  
of the Southern Tier**

88 E. Tioga Ave., Suite 102  
Corning, NY 14830  
(607) 936-3753

# You Make Our Community Thrive

Dear Friends,

A resilient community creates a strong United Way and we are stronger than ever because of caring donors like you.

United Way of the Southern Tier became more nimble and responsive to community needs in 2021-2022 – assisting flood victims in Steuben County and supporting more programs for senior citizens in both Steuben and Chemung counties.

As our community faced new challenges, United Way pushed itself to expand its fundraising efforts, becoming the organizer and beneficiary of the annual Tour de Keuka charity bike ride.

At the same time, United Way was unrelenting in its focus on the needs of children, senior citizens and people facing poverty and crisis. You know these initiatives as:

- Southern Tier Kids on Track
- Senior Support Network
- Basic Needs Network

Your contributions to United Way meant more than \$2.6 million was invested in these initiatives and other community supports in 2021-2022.

Your gifts are making lives better every day.

We are pleased to offer this 2021-2022 Annual Report and invite you to review the results of your investments, which are making the Southern Tier a strong and thriving community.

With deepest gratitude,



**Marty Curran**  
**BOARD CHAIR**



**Stephen M. Hughes**  
**PRESIDENT & CEO**

## MISSION

United Way of the Southern Tier's mission is to unite and prioritize resources to improve the quality of life for every person and every family in our community.

## VISION

United Way of the Southern Tier envisions a thriving community where all children have the foundation for life-long success and our collective well-being is secure.

## DIVERSITY, EQUITY & INCLUSION

United Way of the Southern Tier strives to be a model of diversity, equity and inclusion. Our board, staff, partners, strategies and investments reflect these core values. Learn more:

[UWST.org/diversity-equity-inclusion](http://UWST.org/diversity-equity-inclusion)

## 2021-2022 BOARD OF DIRECTORS



**Martin J. Curran**  
Board Chair



**David Walker**  
Chair-Elect



**Mary Meisner**  
Secretary



**Mike Burns**  
Treasurer

**Hillary J. Austin\***, Elmira City School District  
**Josh Bezio**, HUNT Engineers, Architects & Surveyors  
**Katie Cervoni**, Corning Incorporated  
**Mark S. Clark\***, Corning Incorporated Retiree  
**Bill Dutridge**, Instant Brands  
**Ian Harrop\***, Corning Incorporated  
**Jolie McCarthy**, Socha Financial Group  
**Judy McIntosh**, Mengel Metzger, Barr & Co. LLP  
**Julie E. Monahan\***, First Heritage Federal Credit Union

**Deb Montrose, Kennedy Valve**  
**Avery H. (Hal) Nelson III**, Corning Incorporated  
**Nate Pizzini**, Kennedy Valve  
**Dr. Bill Pochal**, Oral & Maxillofacial Surgeon, Retired  
**Monica Ridosh**, Chemung Canal Trust Company  
**Warren Roman**, IBEW Local 139  
**Robert A. Stanton\***, Streeter Associates  
**David Walker\***, First Heritage Federal Credit Union  
**Anne Welliver-Hartsing**, Build Welliver Inc.

\* Executive Committee

## UNITED WAY STAFF

**Michelle Dundas**  
Director of Finance  
[mdundas@uwst.org](mailto:mdundas@uwst.org)

**Stephen M. Hughes**  
President & CEO  
[shughes@uwst.org](mailto:shughes@uwst.org)

**Barbara A. Hubbell**  
Senior Director of Strategic Initiatives  
[bhubbell@uwst.org](mailto:bhubbell@uwst.org)

**Maleaha R. Smith**  
Vice President, Business Systems & Operations  
[msmith@uwst.org](mailto:msmith@uwst.org)

**Lois Wilson**  
Manager of Communications & Media Relations  
[lwilson@uwst.org](mailto:lwilson@uwst.org)



# Your Gifts Keep Dolly Parton's Imagination Library Strong

Every child under age 5 in Chemung and Steuben counties is eligible to receive books by mail each month from the Imagination Library, regardless of family income. Our local chapter of Dolly Parton's Imagination Library continues to grow, with nearly half of all eligible children enrolled. As of June 30, 2022, 4,645 local children were actively registered for the program, and another 2,634 had "graduated," aging out with their fifth birthday after having received books. During 2021-2022, an impressive 55,858 books were mailed to local children! United Way of the Southern Tier is grateful to the many individuals, community groups, businesses, municipalities, and foundations that provide financial support for this program. Thank you!



**4,645**

**CHILDREN  
ENROLLED**

**55,858**

**BOOKS  
MAILED**

**2,634**

**PROGRAM  
GRADUATES**

Register a child for the Imagination Library at:

[UWST.org](http://UWST.org)





## Southern Tier Kids on Track (Birth to 5) focuses on:

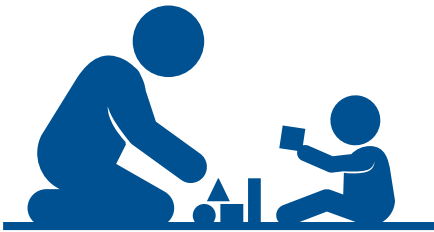
- Increasing kindergarten readiness and literacy among preschool-age children
- Engaging parents as partners in their child's development and well-being
- Supporting children and families through summer learning opportunities
- Expanding access to quality, affordable childcare for all families in Chemung and Steuben counties

## Kids on Track 2021-2022

### \$1,148,643 Invested

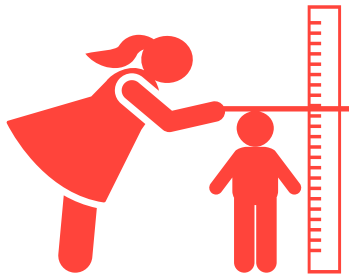
### 24 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Southern Tier Kids on Track across all programs:



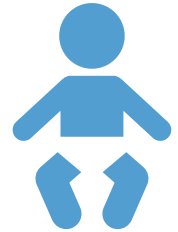
**1,398**

Children, ages birth to 4, participated in high-quality early childhood programs



**2,003**

Children, ages birth to 3, received screening for developmental milestones



**846**

Children, ages birth to 3, received home-based intervention services



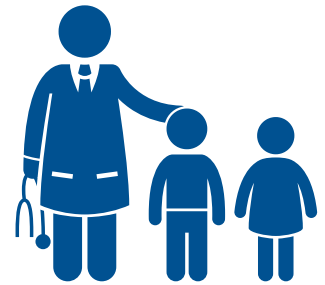
**3,105**

Parents and caregivers were provided with resources, tools or training to improve their skills



**675**

Children, ages 4 and 5, were screened for kindergarten readiness



**407**

Children, ages birth to 5, were referred for help with developmental delays



# United Way Awards Senior Supports Fund Grants



*Joan Wilson of Bampa's House reacts to receiving a Senior Supports Fund grant.*

United Way of the Southern Tier awarded its first grants from the new Senior Supports Fund, which is devoted to ensuring senior citizens in Chemung and Steuben counties live thriving and healthy lives. The Fund was created through an anonymous bequest to United Way to further assist the local senior population who wish to age in place where they are comfortable and happy, fostering both independence and enhanced social connections within their community.

In May 2022, eight nonprofit organizations received grants totaling \$157,000. They are:

- **Bampa's House:** \$16,000 for staffing
- **Corning Meals on Wheels:** \$45,000 to purchase a walk-in cooler/freezer
- **Faith in Action Steuben:** \$3,000 for computer purchases & hybrid meeting tools
- **Family Services of Chemung Home Care:** \$5,000 for technology upgrades and training
- **Home & Health Care Services:** \$12,000 toward renovation of new location
- **Meals on Wheels of Chemung County:** \$20,000 to update kitchen equipment
- **Pro Action Meals on Wheels:** \$21,000 for a delivery vehicle purchase
- **Steuben Senior Services Fund:** \$35,000 to enroll 12 additional seniors in Full Circle America

"We are so pleased to announce these grants and look forward to announcements like this for the next five years to provide support for programs serving our senior community," said United Way of the Southern Tier President and CEO Stephen M. Hughes. Grants from the Fund will be made available annually for the next five years.



*United Way President & CEO Stephen M. Hughes, left, presents Dick Russell of Faith in Action Steuben with a Senior Supports Fund grant to purchase computers and hybrid meeting tools.*



## Southern Tier Senior Support Network focuses on:

- Fostering independence by helping seniors age safely in their homes as long as they are able
- Addressing social isolation and loneliness
- Providing nutritional programs such as home-delivered meals and congregate meal sites
- Ensuring seniors have access to transportation services
- Expanding home health care services and offering assistance with the activities of daily living

# Senior Support Network 2021-2022

## \$380,429 Invested

## 11 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Senior Support Network across all programs:



2,067

Seniors were able to remain in their homes and safely age in place



1,838

Seniors received nutritious food and a social connection through meal programs



486

Seniors used home-based medical or personal care services



619

Volunteers helped local senior citizens with the activities of daily living



205

Seniors got rides to medical appointments and other necessary errands



90

Seniors enrolled in services designed to improve their housing conditions



# United Way Donors Help Flood Victims

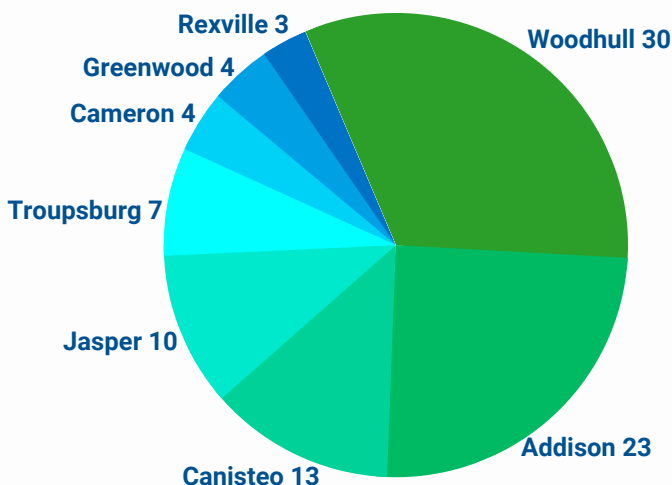


United Way of the Southern Tier and Corning Incorporated Foundation reacted quickly following the devastating flooding in western Steuben County on August 18, 2021, creating a fund to collect financial donations to assist residents whose homes were severely damaged or destroyed. “We worked with our local non-profit partners to establish the Steuben County Flood Response Fund to help those who needed help the most,” said United Way President & CEO Stephen M. Hughes. Nearly \$286,000 was donated and distributed to help more than 220 individuals in 94 households.



*A flash flood on August 18, 2021, left homes, businesses and infrastructure devastated in Woodhull, pictured, as well as in surrounding communities. (Photos courtesy of WENY News.)*

## 94 Households Helped







## Southern Tier Basic Needs Network focuses on:

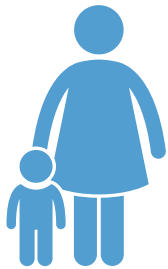
- Ensuring all have food, clothing and shelter, including access to crisis housing and utility assistance
- Growing healthier communities by increasing access to healthcare and health insurance
- Increasing safety for individuals who have experienced domestic violence
- Creating income stability through financial counseling and asset-building tools

# Basic Needs Network 2021-2022

## \$641,436 Invested

## 13 Programs Funded

Programs funded by United Way of the Southern Tier are required to provide quarterly results on multiple measures. The following totals were reported for Basic Needs Network across all programs:



**277**

Individuals received legal supports after experiencing domestic violence



**3,886**

Individuals used services to secure affordable, stable long-term housing



**1,942**

Underserved individuals were able to access healthcare or insurance



**440**

Individuals learned how to manage finances, repair credit and/or reduce debt



**188**

Individuals volunteered to help people in need in our community



**123**

Individuals engaged in professional mental health counseling

# Other Community Supports 2021-2022

## General Supports \$97,852 Invested 3 Programs Funded

General supports include 24/7 information and referral to human services programs as well as volunteer management.



32,090

Callers accessed help using 2-1-1 Helpline, a free 24/7 referral service

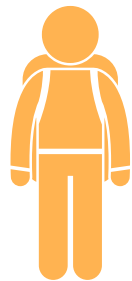


977

Volunteers engaged in helping others with basic needs, children or seniors

## School-Age Supports \$345,784 Invested 17 Programs Funded

School-age supports include youth job and career training, mentoring, and out-of-school time programming.



1,988

Children were enrolled in out-of-school time enrichment programs



1,199

Youths learned and demonstrated measurable leadership skills



# Volunteers Are At The Heart Of United Way

**V**olunteers make a huge difference in our community! United Way of the Southern Tier offers collection drives and volunteer opportunities year-round. In 2021-2022, volunteers:

- Participated in 20 community projects on United Way's annual Day of Action;
- Collected thousands of diapers, wipes and baby items for a spring Diaper Drive;
- Donated stocking stuffers and holiday gifts for senior citizens who receive home-delivered meals.
- Spread the word about Dolly Parton's Imagination Library program at local events.
- Wrote notes of encouragement to local schoolchildren as they returned to the classroom.





# United Way Sponsors Tour de Keuka Bike Ride



*Tour de Keuka attracted riders from across New York and Pennsylvania as well as 10 other states. Individuals and teams participated in the ride, selecting from 45-, 60- or 100-mile routes around Keuka Lake.*



United Way  
of the Southern Tier



In 2021, United Way of the Southern Tier became the new beneficiary of the Tour de Keuka charity bike ride around Keuka Lake. Our first ride on August 21 attracted 195 participants and 70 volunteers and raised more than \$85,000 for United Way.

“This unique event has a long history and we at United Way are thrilled to become part of this tradition,” said Stephen M. Hughes, President & CEO of United Way of the Southern Tier.

Tour de Keuka began in 2005 as a fundraiser for the Juvenile Diabetes Research Foundation. Food Bank of the Southern Tier was the beneficiary from 2015-2020. The 2023 ride will take place on Saturday, August 5. More information is available at [tourdekeuka.org](http://tourdekeuka.org).





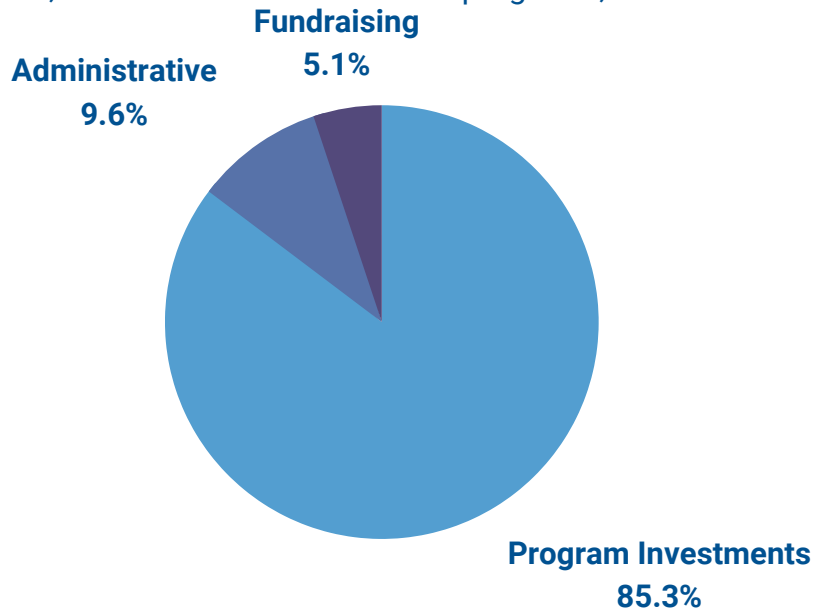
# 2021-2022 FINANCIALS

Total Public Support	\$4,201,477
Total Revenue	(\$105,711)
Total Public Support & Revenue	<u>\$4,095,766</u>
Net Funds Invested in Community	\$2,900,175
Program Expenses	\$277,542
Administrative & Fundraising Expenses	<u>\$773,269</u>
Total Funds Awarded & Functional Expenses	\$3,950,986
Change in Net Assets	\$144,780
Net Assets – Beginning	\$2,824,603
Net Assets – Ending	\$2,969,383

All financial information is as of June 30, 2022, per audited financials.

## WHERE DOES MY DONATION GO?

For every dollar donated, 85 cents is invested in local programs, based on a three-year average.



## LEARN MORE

- United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP. Audited financial statements and Form 990s are available for review: [UWST.org/financial-policy-info](https://www.uwst.org/financial-policy-info).
- [Candid](#) and [Charity Navigator](#) both give United Way of the Southern Tier their highest ratings.





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United Way  
of the Southern Tier

# United Way Is For You!



Any child under age 5 living in Chemung or Steuben counties can be registered to receive a free book each month by mail.

[UWST.org](http://UWST.org)



Compose your will online for free!

[Freewill.com/unitedway](http://Freewill.com/unitedway)



File your federal & state taxes free!

[Myfreetaxes.com](http://Myfreetaxes.com)



Prescription savings for all.

[singlecare.com](http://singlecare.com)



Finger Lakes Region, New York

Free, confidential referrals to local human service programs via a 24-hour helpline.

**Dial 2-1-1**



[Lend a hand to local nonprofits.](http://UWSTvolunteers.org)

[UWSTvolunteers.org](http://UWSTvolunteers.org)